

14th June 2019

LEKAN AREMO

THE GIVE BACK

Aremo Olalekan Oluwatobi, most people call him 'Aremo', even though that's his surname.

He loves God and his life is Christ-Driven! Hence, he has been engaged in various Christian Initiatives and volunteering activities.

He presently serves as the Lagos State Coordinator with the **MINE Teenage ministry**, where he manage all affairs of the ministry in the place of planning regular events and forums for teenagers one of which is the annual World Virginitiy Day.

He is called to a ministry that empowers ladies to lead an all-round excellent life, spiritually, emotionally, on this mandate he leads **Voice Of Worth**, a ministry to ladies, the ministry on which VOW finesse Academy runs.

His love for young people has driven him to dedicate time and resources to building, shaping and pointing them in the direction of God's plan for them by creating platforms both individually or through partnerships.

He mentors several teenagers and young people across the world.

He also leads a ministry for guys, **Man Of SWAG**, where he helps build the male folks.

With a balance of both male and female, he loves to talk about relationship as patterned by scriptures. He is a much sought out relationship and life coach. He is the convener of **Shoot Your Shot Academy** (a relationship and business academy that focuses on speaking and interaction growth)

He is the CEO of Ennovate, a growing content creation and strategy firm.

He love arts - everything about art, painting, drawing, singing, acting, writing and dancing.

He is married to an awesome woman of great virtue, Modupeoluwa Aremo.

Connect with him on this platforms:

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Good evening Ladies!

Can we please begin to gather for tonight's session?

"As you grow older, you will discover that you have two hands – one for helping yourself, the other for helping others."- Audrey Hepburn.

I found that quote interesting and thought to share because of the profound truth it portrays.

Tonight, we will be looking at The Give Back!

This isn't usually what we talk and plan about. We are usually more focused on the struggles of our own lives that thinking about the society or community plays second fiddle in our minds.

In recent times, giving back, in terms of community projects and giving to the poor is becoming a trending glamorous matter which all together means people are not getting the point!

Giving back must be wrapped into the very essence of our personal and business brands.

A business that focuses on just making money and not on providing value for people will not last long.

Same applies to NGOs or individuals who think only of themselves, they cannot fully become all they can be.

Its like a cycle, we get back what we put into our community.

Giving back is not a celebrity stunt.

Giving back is not the easy way to become famous.

Giving back is not about just dumping unneeded things to a group of people who don't have enough to even say no.

Giving back is a state of the heart.

A culture of life

A work of passion, humanity, responsibility and community.

Some of the effects of feedbacks are.

1. Gratitude Grows.

One who gives back to the community in one way or the other has an increased appreciation for life.

When we make it a priority to reach out to people who are less fortunate than we are, we tap into our feeling of compassion.

2. Continuous Cycle

Like the popular HIV/AIDS ad, *“a give back generation begins with you.”*

Little steps can have ripple effects.

When one person starts to give back, others are quick to learn, importantly, the receiver is given something far more than the material.

They are given hope, love and sense of duty to also be able to give when they are in the position to do same.

3. Barrier Breaker.

Giving back helps to bridge the gap between people of different social status.

It gives those on the lower rung a taste of the things that they can become some day.

It opens them up to a world bigger than they currently are.

Even if this giving may not be a lasting solution to problems like poverty etc, it provides immediate solutions to immediate needs such as clothing and feeding, and sometimes education.

4. Health Help.

Giving back that isn't based on the glamour or paparazzi of the moment can help boost a sense of happiness.

When we take our eyes off ourselves and pay attention to helping others, it boosts our emotional awareness and can give joy even in difficult times.

What do I have to give?

Nothing is too small, really.

You can ask a mosquito. Despite how small it is, it can make great impact!

And there really isn't a perfect time for it.

Everyday is a perfect time for a little kindness!

Where do I start?

You can start anywhere really.

From giving knowledge for free, volunteering to teach students within your community for free, to providing shoes, clothing, or paying the school/exam fee of one person.

You can also give towards charity programmes you are aware of.

It doesn't have to be something you initiate, you can be a part of an already existing one.

"At the end of the day it's not about what you have or what you've accomplished... It's all about who you've lifted up, who you've made better. It's about what you've given back." - Denzel Washington

Finally, as you build your personal or business brand, please ensure that **giving back is a MAJOR part of that brand.**

Make it a life culture not a fad or because its the trending thing.

Find something your heart goes out to and give back in that regards.

Find an existing give back platform and support it.

There are so many opportunities to, if only we desire to.

Thank you for your time.